

Koala Ad - Sheets and Giggles

Written by

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INT. KOALA BEDROOM

A male koala, wearing a cool fedora, is lying in bed. We can tell he's sleeping next to another koala, but we can't see her yet.

DAVID ATTENBOROUGH (VO)

This male koala is trying to be cool in bed.

The male koala looks at the camera. Sweat is visibly dripping down its face.

COOL KOALA

I just can't bear it.

Cool Koala puts on sunglasses.

COOL KOALA (CONT'D)

Puns are cool.

David Attenborough groans quietly.

DAVID ATTENBOROUGH (VO)

It's hard to be cool in bed when this female koala is so hot.

Reveal the female koala. She's very attractive.

DAVID ATTENBOROUGH

I'm not sexually attracted to koalas.
I'm talking about how hot her body
is... temperature temperature wise.
Which makes the male koala even less
cool.

Cool Koala plays the saxophone badly in bed.

DAVID ATTENBOROUGH

Why has the male become less cool?
Because he's tired.

The Cool Koala is falling asleep while playing the saxophone and accidentally plays a dissonant note, waking himself up as he's nodding off.

COOL KOALA
I'm not getting Koala-tea sleep
(A beat)
Puns are cool.

EXT. KOALA TREE HOUSE - NIGHT

The Koala treehouse lies perched on a branch of a eucalyptus tree. We zoom into the door.

DAVID ATTENBOROUGH (VO)
Why are they tired?

We hear Koalas both grunting and moaning inside the room

DAVID ATTENBOROUGH (VO)
Well, it all comes down to how they
sheet the bed.

We open the bedroom door to see the koalas pooping sheets and pulling them out of each other's koala butts.

INT. KOALA BEDROOM - NIGHT

DAVID ATTENBOROUGH (VO)
That's right, koalas literally sh*t
sheets. You can trust me, I'm a British
nature documentary person.

MONTAGE:

1. The Koalas take the sheets and place them over themselves.
2. The two koalas tossing and turning
3. The Hot Koala radiates red heat waves while the Cool Panda sweats.

COOL KOALA
I'm hot as a sheet!

DAVID ATTENBOROUGH (VO)
The koala, ingenuitive devils they are,
sought out to solve their problem, to
take the perfect sheet.

DAVID ATTENBOROUGH (VO)
The cool koala ate cotton and takes
giant hot steaming sheets!

DAVID ATTENBOROUGH (VO)
The hot koala eats polyester. And to no
surprise, once again, giant hot
steaming sheets that come out hard and
scratchy!

COOL KOALA
Oof. My sheet-hole burns!

DAVID ATTENBOROUGH (VO)
Until finally, they ate eucalyptus!
Suddenly! Their sheets came out nice
and cool. Look at the koalas play in
their sheet.

The two koalas playfully have a pillow fight while frolicking in
their sheets.

INT. KOALA KITCHEN - DAY

The Cool Koala takes a supplement container labeled "EUCALYPTUS
FIBER" out of a cabinet, scoops some out, and then eats it.

DAVID ATTENBOROUGH (VO)
And since they also made sure to eat
eucalyptus FIBER

The COOL KOALA suddenly realizes he needs to go to the bathroom
and runs off-screen.

EXT. KOALA BATHROOM DOOR - DAY

We hear a FLUSH from inside the bathroom. The door opens and
the COOL KOALA comes out of the bathroom with the new sheet he
just made.

DAVID ATTENBOROUGH (VO) (CONT'D)
their sheets came out nice and smooth
and super soft. Finally, these koalas
took the perfect sheet. And they would
call their sheet, "Sheet's and Giggles"

COOL KOALA
I like that name!

DAVID ATTENBOROUGH (VO)
Puns ARE cool!

COOL KOALA
Now, that's the sheet.

INT. KOALA BEDROOM - NIGHT

The two koalas are sleeping peacefully in bed. Pure ecstasy on their faces.

DAVID ATTENBOROUGH (VO)
At long last, the koalas slept in
peace. Not worrying about their sheets
any longer. Total peace of sheet.

Cool Koala pops up out of his sleep enthusiastically.

COOL KOALA
Momma said not to sheet where you eat, so now we eat what we
sheet.

(A beat)
Rhymes are also cool

DAVID ATTENBOROUGH (VO)
Are those the softest sheets you've
ever shat?

COOL KOALA (VO)
Does a bear sheet in the woods?

DAVID ATTENBOROUGH (VO) & COOL KOALA
(In Unison)
Ha ha ha!

COOL KOALA
Tell 'em what else is cool about
eucalyptus sheets British guy.

DAVID ATTENBOROUGH (VO)
I will my Cool Koala dude.

SERIES OF SHOTS WITH NARRATION.

1. SHOT SHOWING MANUFACTURING PROCESS
2. SHOT SHOWING EUCALYPTUS PLANTS
3. SHOT SHOWING EUCALYPTUS FARMERS HARVESTING EUCALYPTUS

DAVID ATTENBOROUGH (VO)
Sheets and Giggie Eucalyptus sheets are
made sustainably with a manufacturing
process that is 99.6% recyclable,

4. SHOT OF A MOM TAKING SHEETS OUT OF A WASHING MACHINE
5. SHOT OF THE GIANT PLASTIC ISLAND IN THE OCEAN.

DAVID ATTENBOROUGH (VO)
which, unlike polyester, sheds millions
of plastic molecules after you wash
them.

INT. KOALA BEDROOM

Hot and Cool Koala are in the bed.

HOT KOALA
Because you know what's not cool?
Global warming.

DAVID ATTENBOROUGH (VO)
That's right Hot Koala.

HOT KOALA
My name is Janice.

DAVID ATTENBOROUGH (VO)
I'm sure it is Hot Koala. I'm sure it
is.

INT. KOALA BEDROOM - NIGHT

The Koalas are lying in their bed watching the nature channel on
their koala television.

DAVID ATTENBOROUGH (VO)
Eucalyptus naturally wicks your sweat,
dissipates it through the sheets, and
then evaporates it. So night sweats are
a thing of the past.

GFX: Showing how the sweat is wicked, and the heat is
dissipated. Lots of wavy lines and whatnot.

COOL KOALA
Not to mention that wet koala smell!

DAVID ATTENBOROUGH
So if you're a hot Koala you sleep
cool.

DAVID ATTENBOROUGH (VO)
And if you're a cool Koala, you stay
cool. Even if your Koala wife is super
duper hot.

(An awkward beat)

HOT KOALA
This is weird.

COOL KOALA
Yeah, man. Not cool.

DAVID ATTENBOROUGH (VO)
Sheet's and Giggles: Be cool. Just for
the sheet of it.

GFX: Sheets and Giggles: Be Cool. Just for the
sheet of it.

THE END.

ALT "FOUNDER'S STORY" SCENE

EXT. JUNGLE DAY

COLIN, founder and CEO of Sheets and Giggles, is walking through
the jungle and stumbles upon the treehouse.

DAVID ATTENBOROUGH
This is Colin, a kind businessman who
stumbled upon these magic koalas,
harvesting their sheets.

CUT TO:

EXT. TREEHOUSE PORCH - DAY

Collin is pulling a sheet out of Cool Koala's butt.

CUT TO:

INT. COLIN'S OFFICE - DAY

Colin is furiously typing on his computer. We see the screen of his computer showing the Sheets and Giggles website.

DAVID ATTENBOROUGH (CONT'D)

And started a business selling sheet
online.

EXT. PANDA TREE HOUSE - DAY

Colin is standing outside the door as Cool Panda opens it. Colin gives cool panda a wad of cash and leaves the screen.

DAVID ATTENBOROUGH (CONT'D)

And generously shared the profit with
these lovable koalas. And they called
their company

COOL KOALA

What do we call our company?

DAVID ATTENBOROUGH

Sheets and Giggles!